



Why is ccTLD Special?

- The social role of CNNIC

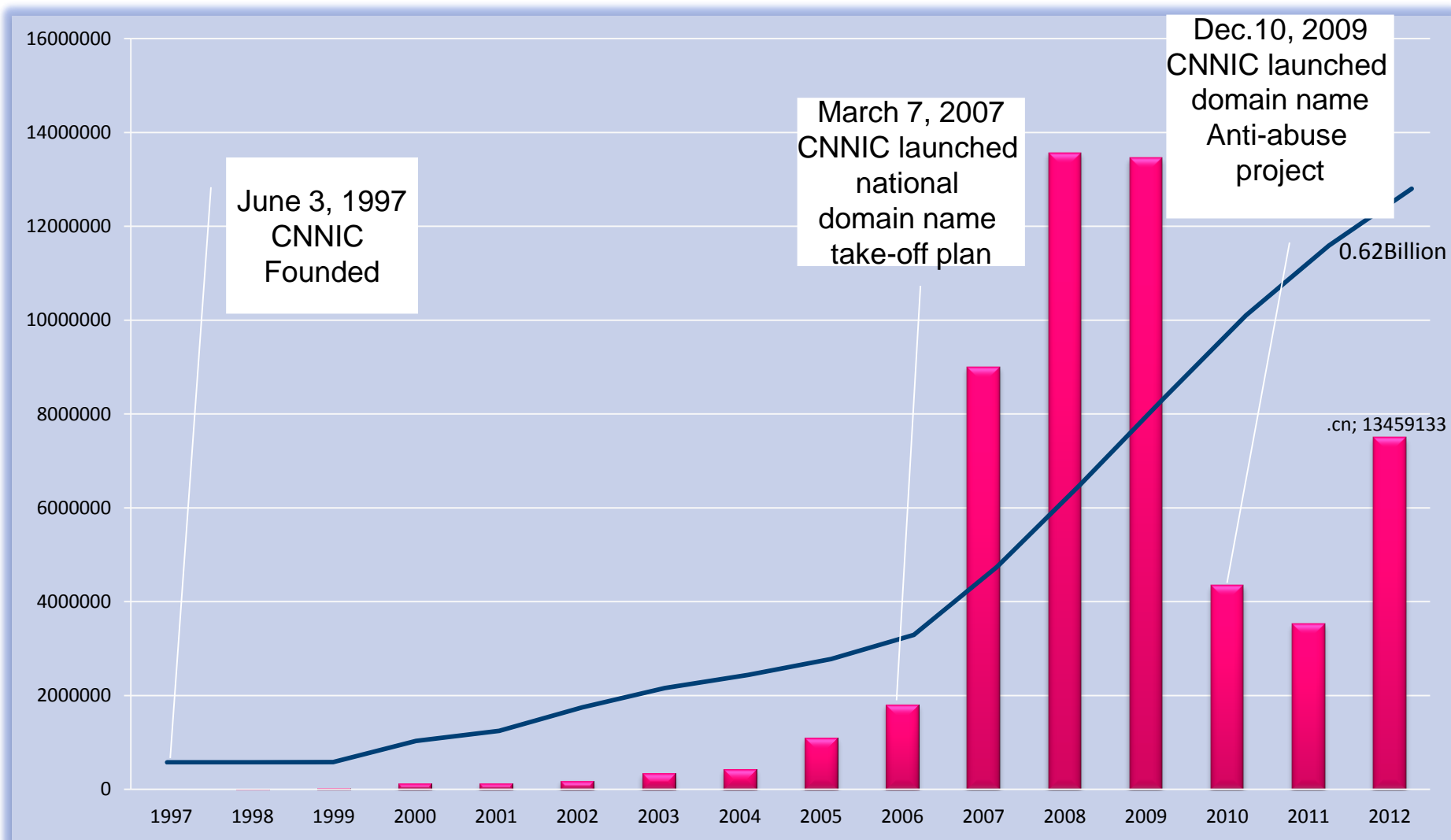


中国互联网络信息中心
CHINA INTERNET NETWORK INFORMATION CENTER

中国信息社会基础设施的建设者、运行者和管理者

CNNIC Consumer Basis & Accountable Reputation

中国互联网络信息中心
CHINA INTERNET NETWORK INFORMATION CENTER



IDN Solution:



- Chinese has two written forms:
 - Simplified Chinese (SC), which is used primarily in Mainland China and Singapore
 - Traditional Chinese (TC), which is used primarily in Taiwan, Hong Kong, other Southeast Asian countries. - SC and TC are recognized as interchangeable, Chinese language users expect to be able to access Chinese information seamlessly and with optimal readability and usability.
- Paired delegation standards
- To strengthen Cultural Integrity and meet user expectations

■ Since July 18, CNNIC took the responsibility of the secretariat of Anti-Phishing Alliance of China ("APAC"), which is made up of made up of banks, securities institutions, e-business websites, domain name registries and registrars, experts and scholars.

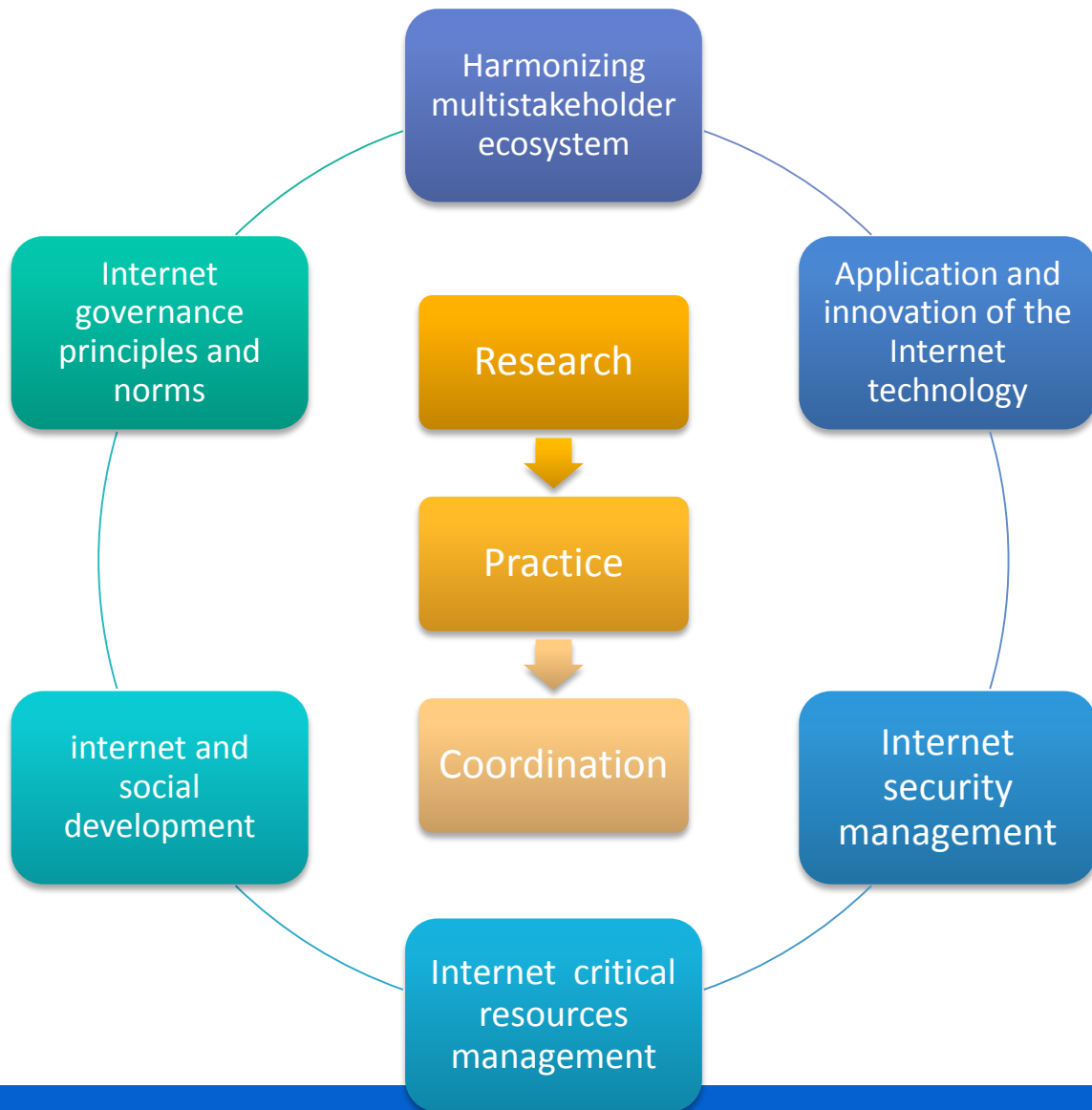


Leverage Multistakeholder Cooperation



Our Target

Based on the characteristic, working experience and accumulated resources of CNNIC, our target is to integrate the resource and knowledge of diverse stakeholders distributed globally within CNNIC frame and conduct Internet research and business practice which stays in line with best practice for the local demand.



Future Evolution of CNNIC

Technology Outsourcing
Operation Backend
Security Solution

Internet Growth Data
Industry Think Tank

Technology
R&D
Center

Center for
MutiStakeholder
Cooperation

International
Bridge

Internet Policy Advisory
IG Research

Governance
Research
Center

Capacity Building
EBERO
Engagement Center

