The Social Role of ccTLDs
Survey Results

Peter VAN ROSTE – IGF – Bali – 23 October 2013
35% of ccTLDs estimate their TLD to have between 50-75% of the market share within their country.

A further 31% believe it is within the 75-100% range.

Sample: 50 ccTLDs
Source: CENTR, LACTLD
Why use the local ccTLD?

According to ccTLD operators, the main reasons why domain name holders choose the local ccTLD is because of 'national identity'.

Sample: 51 ccTLDs
Source: CENTR, LACTLD
In each category, the local ccTLD is being used in most cases.
What activities are ccTLD Registries' involved with?

In each category, the local ccTLD is being used in most cases.

- 43 initiatives to develop Internet in the country, including outreach to facilitate the access to Internet.
- 12 initiatives to create content, including multilingual content?
- 20 setting up local IGF initiatives?
THANK YOU!

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