CCTLD .RU/.ΡΦ: the Public Good for Public Benefit

IGF VIII (The Internet Governance Forum)
Bali, Indonesia 2013
Specific Local Needs to Be Addressed

- IDN email and universal acceptance
- Weeding out malware and pooling forces with leading national internet actors
- Evaluation of legislation and technical matters
CCTLD .RU/.РФ as a Crucial Driver in Development of the Local Internet Community and Infrastructure

Education and awareness raising
- children and teenagers (an online game, a nationwide competition, f2f meeting)
- local IGF - the whole range of fundamental IG issues raised annually

Promotion of diversity: new GTLDs, exemplified by IDN TLD .ДЕТИ

Fostering agenda for the judiciary:
- education and bolstering expertise
- promotion of good judicial practices

Engaging the local ISOC branch
CCTLD .RU/.РФ’s Role in Supporting E-Inclusion

.РФ as a platform to promote Internet literacy

Engagement in all fundamental public initiatives that concern Russia’s internet economy

Together with the Russian Association of Electronic Communications
CCTLD .RU/.РФ
as a Pivot to Promotion of E-activities

Initiation and sponsorship of multiple projects and events

Fostering a vibrant technical community and liaising and interaction, including international one, on its behalf

Organization of, and contribution to, public debate, public councils and dedicated task forces
Thank You!